Attorney Docket No.: 10235-0048001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Christopher P. Bergh et al. Art Unit: 3622

Serial No.: 09/777,614 Examiner: Raquel Alvarez

Filed : February 5, 2001

Title : OFFER DELIVERY SYSTEM

MAIL STOP AF

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the action dated May 20, 2011, rejecting claims 17-29, 31-38, 44-50.

The required fee of \$540 is being paid concurrently on the electronic filing system by way of deposit account authorization. Please apply any credits or charges to Deposit Account No. 06-1050.

Respectfully submitted,

Conf. No.: 6722

Date: August 9, 2011 /Denis G. Maloney/

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